

חיפה-לודז', ד י א ל ג : השמשה מחודשת של מרחבי תעשייה עירוניים

כנס בין-לאומי מיוחד ב־8 ביוני 2026

haifa—łódź dialogue : adaptive reuse of urban industrial spaces

Special International Conference—June 8th, 2026

09:30 Gathering—Coffee

10:00 Introduction: Opening Speakers

Greeting **Prof. Leah Perez**, Dean, the NB School of Design, University of Haifa 15 min

Greeting **Mrs. Magdalena Kukula**, Director of the Polish Institute Tel-Aviv 15 min

10:30 First Session

Lecture 1 **Prof. Marcos Silber** (Faculty of Humanities, Department of Jewish History—University of Haifa)
The History of the Development of the City of Łódź 20 min—via Zoom

Lecture 2 **Dr. Arch. Ruthie Kaplan** (Faculty of Humanities, Department of Jewish History—University of Haifa)
Woven Together—The Urban Development of the Jewish Community of Łódź (1820–1939) 20 min

Lecture 3 Keynote: **Dr. Artur Zagula** (Institute of Architecture and Town Planning—Łódź University of Technology)
Post-Industrial Heritage and its Revitalization as a Tool Supporting and Changing City Identity—The Case Of Łódź 30 min

11:40 Second Session

Film Screening
The Red House, Produced by Ronny Douek (Businessman, Investor and Philanthropist)
The Story of the Loggia Factory in Tel-Aviv 25 min

Lecture 2 **Arch. Vitali Dubov-Dotan**, Head of the Abandoned Buildings Revitalization Department, Haifa Municipality
From Neglect to Action: Municipal Strategies for Addressing Abandoned Buildings 20 min

12:30 Lunch Break

13:00 Third Session

Lecture 1 **Dr. Arch. Dana Margalith** and Designer **Rami Tareef** (Department of Architecture, the NB School of Design—University of Haifa)
International Cooperation and Learning Channeling Creative Design 20 min

Lecture 2 **Arch. Niva Aviram**, **Arch. Dana Gordon** and **Arch. Liran Chechick** (Department of Architecture, the NB School of Design—University of Haifa)
The Sustainability of Reuse—Studio Instructors 20 min

Lecture 3 **Students' Presentation:**
A Case-Study Project from the Reuse Studio 20 min

14:00 Fourth Session

Guided Tour in the Exhibition
Haifa—Łódź Dialogue : Adaptive Reuse of Urban Industrial Spaces

Location **Pyramida—Center of Contemporary Art**, 30 Wadi Salib St., Haifa