

Haifa - Łódź Dialogue

Adaptive Reuse of Urban Industrial Spaces

International Conference on October 26th, 2026

09:30

Gathering and Coffee

10:00

Greetings

Prof. Lea Peretz, Dean, The NB School of Design, University of Haifa
Mrs. Magdalena Kukuła, Director of the Polish Institute in Tel Aviv

10:30

First Session - Adaptive Reuse in Poland

Lecture 1: Prof. Marcos Silber (Haifa University)

'Give Me Łódź, Her Dirt and Smoke' Industrial, Anti-industrial Ethos and the Struggle over Cultural Capital at the fin de siècle

Lecture 2: Keynote: Prof. Artur Zaguła (Łódź University of Technology)

Post-industrial heritage and its revitalization as a tool supporting and changing city identity – the case of Łódź

11:30

Second Session - Adaptive Reuse in Israel

Lecture 1: Arch. Ami Shinar (Mann-Shinar Architects - University of Haifa)

From a City Near a Port to a Port-City - The Haifa Waterfront Plan

Lecture 2: The Red House – Film Screening produced by Ronny Douek (businessman, investor and philanthropist)

The Story of the Loggia Factory in Tel Aviv

Lunch Break

12:15

13:15

Third Session - Adaptive Reuse - Mutual Collaboration

Lecture 1: Prof. Arch. Dana Margalith and Designer Rami Tareef (University of Haifa)

International Cooperation and Learning Channeling Creative Design

Lecture 2: Arch. Niva Aviram (University of Haifa)

The Sustainability of Reuse

Lecture 3: Students' Projects

Isis Saroji , Zenab Mhajna , Mor Feinberg

14:30

Fourth Session

A guided tour at the exhibition: Haifa-Łódź: Industrial Dialogue

The School of Design, University of Haifa HaGanim St 21, Haifa

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